

Frequently Asked Questions (FAQs)



1. What if I currently work outside of education, i.e., in the corporate, government, or non-profit sector? Would this workshop still be useful to me?

Definitely! I've had a number of participants over the years from the business, government, and non-profit sector who have taken this workshop. Each one of them has found it to be exactly what he or she wanted. The concepts I teach are fairly universal in terms of their application to making a difference and making money. Plus, I only want smart folks in these classes—and smart people make connections.

2. What if I currently work inside education (pre K – 12 or college/university) but would like to start teaching some of what I know to the business and government community? Is that a reasonable expectation to have?

You bet it is! One of the surprises that many people in education have is that their skills and knowledge apply FAR beyond education. I can't tell you the number of people who have recognized, "Oh! I can teach what I know (through workshops, classes, writing, and consulting) in many different professional venues." That is one of the big A-HA's from this seminar.

3. How much is the seminar?

The registration fee is \$1397 if you complete your registration process by February 1, 2008. To be on the safe side, you should submit your application fee by no later than January 25, 2008 to give me time to review it and let you know about your acceptance.

After February 1, 2008, the registration fee is \$1597.

4. What are my payment options?

When you apply, you will submit a \$250 application fee (which will be applied toward your registration fee if you are accepted. If you aren't accepted, your application fee will be refunded). Once accepted, you may pay the balance by check, using a PO, or by credit card. If you choose to pay with a credit card, you may pay in one, two, three, or four payments.

5. What if I want to pay with a Purchase Order (P.O.)?

This is certainly an option. It will be your responsibility to get the paperwork moving along on this. You know whether your organization is speedy (or glacial) in this process. If you need something from me to help you get this going, just contact me and let me know what you need.

6. Where will the seminar be held?

The seminar dates and locations are as follows:

- ☆ Reno, Nevada – March 17 – 21, 2008
- ☆ Dallas, Texas – June 16 – 20, 2008
- ☆ Reno, Nevada – July 14 – 18, 2008
- ☆ Denver, Colorado – July 28 – August 1, 2008

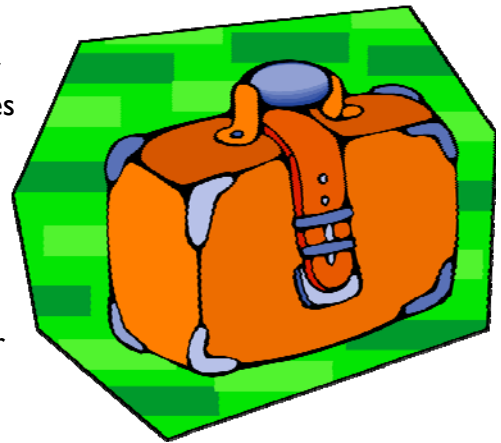
More information is on the [Explore Seminars](#) page of the website. Feel free to look around and see what is there that might help you decide which location is best for you.

There are a limited number of spaces at each of the four workshops, so you will not want to delay if you have a particular date and location that works best for you. If you are completely flexible, then you can wait a bit longer.

7. Will I receive any materials at the seminar?

You will get tons of materials (in fact, last year I encouraged people to either bring an extra suitcase or to make sure they had adequate room in their suitcases for all the materials they would be receiving. Here is just a sampling:

- Packets of handouts for each of the teleseminars the lead up to the week-long workshop
- At least 5 books for your reference and learning (for example, last year's group received books about training, getting organized, developing their "brand," generating ideas that have impact, and the like).
- A notebook that is chock-full of handouts, ideas, notes pages, articles, reference materials, etc.
- Super cool Levenger pads
- Pens, pencils, markers (and other writing implements)
- Post-it notes, notecards, and various items to assist in marking and working with your ideas
- Little surprises everyday 😊
- Catalogs and other resources that will be useful now and in the future
- Snacks and beverages, of course. Participants in these workshops will never go hungry or thirsty, if I can help it!
- And who knows what else will come along?!



8. Who else might be attending?

Given the past years' attendees, here are the main categories you can expect:

- Professors
- Principals
- Classroom teachers
- School district “trainers” (i.e., professional development leaders, etc.)
- Human resource folks
- Small business owners
- Coaches (all curriculum areas as well as life coaches)

9. Is it a good idea to stay at the seminar hotel, even if I live in the area?

This is a big “yes!” You are going to want to immerse yourself in this experience. This past year, there were people who didn't stay in the hotel the first day and then made arrangements to do so because they realized they were going to gain far more by not having outside distractions.

10. Anything that's not answered here, just go to my secure [Help Desk](#) and send me a question. I'll answer you and put the question and answer on the FAQs, too if it's of a general nature. So it helps everyone if you ask questions.



Thanks!!